#### **Regional Sports Complex**

#### **Steering Committee Meeting**

#### Wednesday, August 2, 2023 – 1:00 pm

#### **Meeting Minutes:**

<u>Committee Members Present:</u> Jerrilea Crawford, Randy Agnew, Jim Fletcher, Kevin Overbay, Marc Straub, Jim Huffman, Mike Poirier, and Jeff Sutton

<u>Guests:</u> Ashley Sinner, Jason Grover, Brooke Lammert, Ella Crawford, Steve Robinson, Emily Thornton, Brad Hawkins, Eunice Youmans, Jeff Milkes, Pat O'Toole, Tom Diehl

<u>Minutes By</u>: Stacie de Mestre

- 1. YMCA New Facility Update Steve Robinson
- BerryDunn Update Presentation see attached for the presentation outlining initial findings to date. This presentation will be updated with the data gathered during the second round of engagement



Update to the Steering Committee Phase 1

August 3, 2023



**Existing Conditions** 



Aquatics Inventory: 15 facilities in the area, none of which provide opportunities for larger regional swim meets



Sports Facilities Inventory: In-process



Demographics Study: Population Growth

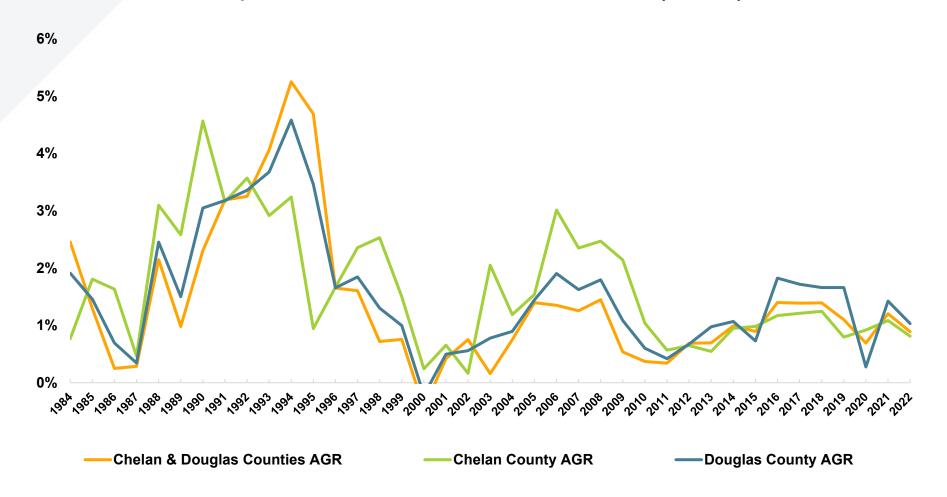


1984 1986 1988 1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022 2030 2040 2050

--- Chelan & Douglas Counties --- Chelan County --- Douglas County



Demographics Study: Population Annual Growth Rate (AGR)



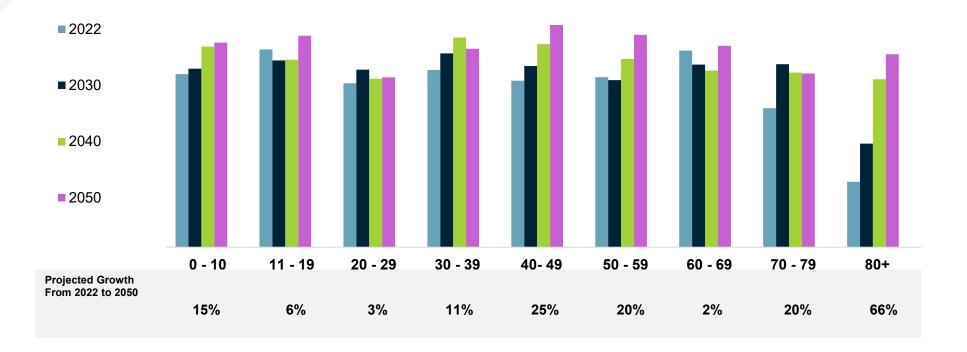
### Demographics Study: Population Age and Sex

	Male		F	emale		
		1,122	85+	1,613		
	1,3	66 80	) – 84 📕	1,515		
	2,341	75	5 – 79		2,521	
3,457		70	) – 74		3,63	33
4,133		65	5 – 69 📕			4,201
4,230		60	) – 64			4,339
3,823		55	5 – 59		3,	835
3,529		50	) – 54		3,436	
3,452		45	5 – 49 📕		3,464	1
3,713		40	) – 44		3,6	92
3,957		35	5 – 39 📕		3,7	748
3,905		30	) – 34 📕		3,62	25
3,687		25	5 – 29		3,437	
3,579		20	) – 24 📕		3,399	
4,319		15	5 – 19		3	,920
1,595		10	) – 14 📕			4,178
4,144		5	5 – 9		3,	798
3,615		C	) – 4		3,327	



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Demographics Study: Population Age Change





Demographics Study: Youth and Young Adult Population

Youth Population in Chelan and Douglas Counties 2022 – 2050								
Age	2022	2030	2040	2050				
0 – 10	14,884	15,351	17,247	17,595				
11 – 19	17,012	16,062	16,122	18,187				
Total	31,896	31,413	33,369	35,782				
Young Adult Population in Chelan and Douglas Counties 2022 – 2050								
20 – 29	14,102	15,267	14,488	14,600				
30 – 39	15,236	16,668	18,028	17,066				
Total	29,338	31,935	32,516	31,666				



#### Market Analysis (1 of 3)

- Survey to sports and aquatics user groups; plan to complete by August 4.
- Participating organizations by type (47)
  - Soccer 8
  - Baseball 7
  - Basketball 5
  - Football 4
  - ∘ Softball 4
  - Miscellaneous 3
  - $_{\circ}$  Parks and recreation 3
  - Swimming 3

- $_{\circ}$  Gymnastics 2
- $_{\circ}$  Rugby 2
- 。 Golf 1
- $_{\circ}$  Hockey 1
- $_{\circ}$  Lacrosse 1
- $_{\circ}$  Pickleball 1
- $_{\circ}$  Volleyball 1
- $_{\circ}$  Wresting 1



Determining Demand (2 of 3)

- Types of fields, courts, and pools needed
- Current times that fields, courts, and pools are used
- Teams
- Players/swimmers
- Desired times fields, courts, and pools are used
- Lengths of seasons
- Times for regional competitions



Determining Demand (3 of 3)

- Willingness to travel
- Willingness to pay
- Kinds of fields, courts, and pools
- Preference for artificial turf/lights
- Satisfaction with current components and comfort amenities
- Need for indoor space



### **Community Engagement and Outreach**

- Community engagement focus groups: 63 participants
- Community engagement stakeholders: 16 participants
- Open house events: 129 participants
- Events targeted Spanish-speaking community members
- National night out
- Chelan Farmers Market

"Thank you CDRPA Team and all those involved who are taking their time to ensure that all groups are actively involved in this exciting project for our community!" Community member comment





Community Engagement: Vision for a Complex

- Need indoor facilities based on season and because of wildfire smoke
- Local need for rectangle and diamond sports fields
- Regional sports complex and aquatic facility should be affordable and have equitable access
- Adds to the economic impact in the region



Community Engagement: Vision for a Complex

- Desire a sports complex in one location to eliminate driving between sports fields for tournaments and local leagues; easier to maintain and fewer operational dollars
- Need to replace the existing outdoor pool
- Need additional sports field availability for everyone equity, fair access
- Need for all youth and adults to have access to swimming lessons



Community Engagement: Types of Fields and Facilities Desired

- Rectangle sports fields (16 fields, blend of natural and synthetic turf)
- Diamond sports fields (8 fields, 300 ft. fences)
- Indoor sports turf fields for soccer, football, lacrosse, baseball, softball, etc.
- Lighted sports fields
- Competitive pool/competitive swim meets
- Aquatic facility with swim lessons, zero-depth entry pool, competitive lap lanes, etc.
- Outdoor 50-meter pool



#### Community Engagement: Most-Needed Components in the Sports and Aquatics Complex (1 of 2)

- Lighted fields
- Indoor turf
- Rectangle fields is the biggest local need and we need many more
- Synthetic turf, (10 artificial fields, 75% turf, 25% grass)
- Shade
- Pickleball courts (12 courts+)



Community Engagement Most-Needed Components in the Sports and Aquatics Complex (2 of 2)

- Additional gymnasium space needed for basketball and volleyball
- Need more and better baseball game diamond fields
- Additional parking
- One complex in one location
- Restrooms and concessions
- Indoor walking track



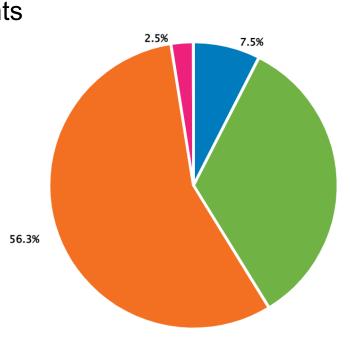
#### Community Engagement Notes

- Complex should be operated and financed through a new special facility district or park district
- Teams will travel three to four hours or 300 miles for regional competition



### Social Pinpoint Update

- 4,252 site visits
- 710 unique users
- 135 comments

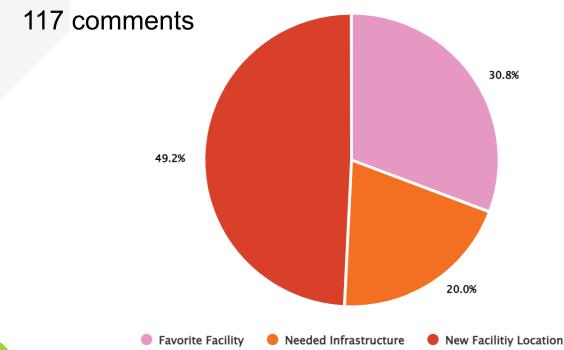






### Social Pinpoint Interactive Map Update

- 1,007 site visits
- 378 unique users







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## Contact Us!

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